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Startup Weekend Landran, 19th Sept to 21st Sept. (A cumulative report)

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Candid Observations: Post event:

It had always been a million dollar question for the organizers of Startup Accelerator Chamber of Commerce, as to how the Startup Weekend, Landran would turn out to be like when it unfolds at a premier institute of repute. The first one, which was held at EDC few months back, had an excellent blend of professionals and students with 89 people participating and pitching their ideas. However, having students as more than 95% of our participants this time, it was always going to be a challenge to produce impressive results. To our utmost surprise, the results were entirely different, which I have tried to put together in the bulleted facts as under:

- 1) Landran chapter witnessed more than 50% women participation, the highest ever noticed in an event like this.
- 2) Mr. Samra, aged 63 years was the eldest participant in the event, and displayed an extraordinary passion towards his idea and how it can contribute towards the improvement of the society.
- 3) There was a good mix of business ideas which focused not only on profit-making blue chip business plans, but also on issues like addressing the ever-increasing energy needs (two of them) and addressing society's menace like begging and feeding stray dogs, by collecting waste materials.
- 4) The idea of coming up with to-let service found its investors on the second day itself, who promised to provide required funds to bring this idea to life.

The best part which was realized by SACC India was the fact that students adopted the habit of identifying the problem around them and coming up with a solution. This was also the objective of SACC India: To harness the power of intellect in students and help them in bringing out the hidden talent in them.

In addition to above, Yoga session by Yoga Guru, Shanti and Spiritual guide, Swami Satyeshananda's Ji's words of wisdom were the cornerstone of the event.

SACC India also applauds the effort of the organizing team who kept their energy high throughout the three-day event and kept every face smiling and enjoying.

We hope that this event by SACC has planted a great seed in the vicinity of CGC, Landran, which under the able guidance of **Mr. Satnam Singh Sandhu**, who himself is a perfect role model for the students coming from remote areas of the Punjab, to shed the language barriers and bring out the best entrepreneurs in them subsequently creating more 'job creators' than job seekers. This is the mission of SACC India being led by Mr. Manipal Dhariwal, an epitome of success and inspiration for the young entrepreneurs of this region.

Courtesy: Vikram R Singh

On behalf of SACC INDIA Team